



FOR IMMEDIATE RELEASE

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Media Alert: Pick It Up, Vancouver! October 11

*****Media Advisory – All Media Are Invited*****

What: Pick It Up, Vancouver, sponsored by Killian Pacific

When: Friday, October 11 from 10:00 am to 12:00 pm

Where: 101 E 6th St Vancouver, WA 98660 | [Map Link](#)

Event Description: Join us for the inaugural **Pick It Up, Vancouver!** cleanup event, sponsored by Killian Pacific on October 11. From 10 am to 12 pm, volunteers will come together in Downtown Vancouver to make a meaningful impact on their community. To celebrate your hard work, Hungry Sasquatch will provide pizza, and Umpqua Dairy will treat volunteers to delicious ice cream. Don't miss this opportunity to connect with your neighbors while helping to keep Vancouver clean and vibrant!

Why: As Vancouver and its surrounding communities continue to flourish, ensuring the cleanliness of our public spaces is more important than ever. Litter not only detracts from the city's natural beauty but also poses environmental hazards that can impact local wildlife and waterways. SOLVE is excited to expand its efforts into SW Washington, empowering individuals and organizations to actively engage in their communities and take pride in maintaining clean and inviting spaces. By uniting for **Pick It Up, Vancouver!**, we are taking a crucial step toward a cleaner, healthier environment for all, showcasing our commitment to a sustainable future.

Media Crews: Arrive by 9:45 am outside The Hudson building in Downtown Vancouver, just off the City Center I5 North exit to see approximately 100 volunteers of all ages checking in, collecting their cleanup supplies, receiving a safety speech and event debrief, and then heading out in groups to pick up litter in the surrounding area. The event will run from 10 am to 12 pm, with volunteers expected to spread throughout the area.

This event will have plenty of visuals of volunteers picking up litter, making for great community packages, VOs, and VOSOTS.

Available interviewees:

- Kris Carico, Chief Executive Officer, SOLVE
- Chelsea Rooklyn, Brand and Impact Manager, Killian Pacific

Visit [the Pick It Up, Vancouver! event site](#) or [registration page](#) for more information.

About [SOLVE](#):

SOLVE brings communities together to take care of our environment and enhance our waterways. Since 1969, the organization has grown from a small, grassroots initiative to a national model of volunteer action. Today, SOLVE mobilizes and trains thousands of volunteers of all ages across Oregon, and SW Washington, to clean and restore our neighborhoods and natural areas, while empowering a community of environmental stewards for our state. You can follow SOLVE on Instagram at [@SOLVEinOregon](#), Facebook at [@SOLVEOregon](#), or at www.solveoregon.org.

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MEDIA CONTACTS:

For more information, please contact:

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