



**FOR IMMEDIATE RELEASE**

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## **Media Alert: September Portland Business District Cleanup with The Standard**

**\*\*\*Media Advisory – All Media Are Invited\*\*\***

**What:** Portland Business District Cleanup, sponsored by The Standard

**When:** September 18, from 9:00 am to 11:00 am

**Where:** 900 SW 5th Ave Portland, OR 97204 | [Map Link](#)

**Event Description:** Portland's business districts are the heartbeat of our city and keeping them clean is vital to our economy and the environment. Together with The Standard, SOLVE volunteers will tackle litter in Downtown Portland. In honor of Hispanic Heritage Month and Cesar Chavez, who led the first successful farm workers union in American history, after the cleanup SOLVE will accept non-perishable food to be donated to Hacienda CDC, a Latino-led Community Development Corporation located in NE Portland.

**Why:** Litter poses a significant threat to our community's well-being, affecting the aesthetics and overall health of our streets, neighborhoods, and waterways. SOLVE's creates opportunities for individuals and businesses to give back to their communities and play a critical role in preserving the beauty and integrity of our city from the harmful effects of trash. Together, we can create a cleaner, more inviting downtown that reflects our pride in the city and care for our community.

**Media Crews:** Arrive by 8:45 outside the main entrance of The Standard to see approximately 130 volunteers of all ages checking in, collecting their cleanup supplies, receiving a safety speech, event debrief, and then heading out in groups to pick up litter in the surrounding area. The event will run from 9 am to 11 am, with volunteers expected to spread throughout Downtown.

**This event will have plenty of visuals of volunteers picking up litter, making for great community packages, VOs, and VOSOTS.**

**Available interviewees:**

- Kris Carico, Chief Executive Officer, SOLVE

Visit the [Portland Business District Cleanup webpage](#) on the SOLVE website for more information.

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**About [SOLVE](#):**

SOLVE brings communities together to take care of our environment and enhance our waterways. Since 1969, the organization has grown from a small, grassroots initiative to a national model of volunteer action. Today, SOLVE mobilizes and trains thousands of volunteers of all ages across Oregon, and SW Washington, to clean and restore our neighborhoods and natural areas, while empowering a community of environmental stewards for our state. You can follow SOLVE on Instagram at [@SOLVEinOregon](#), Facebook at [@SOLVEOregon](#), or at [www.solveoregon.org](http://www.solveoregon.org).

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**MEDIA CONTACTS:**

For more information, please contact:

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